Bloomberg Market Concepts

Signing up for Bloomberg Market Concepts from any computer:

- Go to https://portal.bloombergforeducation.com/register and click Sign Up As Learner.
- Fill out the basic information form using your Cass or City email address.
- On the Purchase BMC screen, the option you need will be pre-selected. Check that the price given is $0.00.
- Click No when asked Are you taking BMC as part of a group?
- Click Check Out.
- Complete the checkout form by adding your country and your address.
- Ensure you read the Terms of Service and tick the box to agree to it before clicking Confirm.

Finally, you will be emailed an account activation link to your Cass/City email address. Ensure you use it to activate your account within 1 hour.

Signing up from a Bloomberg terminal:

- Double click on the green Bloomberg icon on the desktop.
- Login with your Bloomberg account.
- Type in BMC and hit GO.
- Read the instructions on the screen and select the option for Sign Up and then Continue as Learner.
- Do not tick the box for Are you taking BMC as part of a group?
- Once you have registered, select Login.

Please note that the headphones should be plugged into the keyboard.