Developing an online, interactive citing and referencing resource

A collaborative project

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Why the need?

Drowning
In a sea of email enquiries

Exhausted
47 hours in a classroom

Demoralised
Over 21 hours of 1:1 training
I asked the Information Literacy Group for help!

- Short video with interactivity and/or quiz elements
- Self supported - suitable for all (including distance learners)
- Cover the basics so my 1-2-1s and office hours were less ‘trivial’
- Take some of the burden off my diary
My input = minimal 😊
Who?
Cross organisational project

Library Services

- Longstanding operational group
- Supports library teaching and learning
- Voluntary membership
- Members from diverse library teams: technical, user and academic services, law and Cass
- Egalitarian vs hierarchical

Information Literacy Group
Who?
Cross organisational project

LEaD – Learning Enhancement and Development:

- Supports use of digital technologies for teaching learning and assessment
- Works with staff and students across the institution
- Offers training for staff on use of technology packages

Educational technology team
What?

Tutorial video content
Video Host
Interactive quiz
Final destination
How?

- Project led by Senior Information Assistant for Law library
- Based on live tutorial content by law librarian
- Three videos storyboarded by different members of project group
- Videos created in Powtoon by LEaD Educational Technologist
- Development of interactive H5P content
- Merging interactive content with Powtoon videos via Youtube
- Final product hosted on Libguides
Project Benefits

- Completed online tutorial accessible to both City and external students
- Development of skills across different library teams
- Successful collaboration between library staff, and other department
- Won 1st prize at the City Law School Learning and Teaching awards
Lessons Learned

- Significant time used for development of tutorial
- Co-ordinating workflows between teams and departments
- Technical issues with third party platform H5P, requiring purchase of premium subscription
Using the Resource

- Required to complete before OSCOLA 1-2-1’s
- Compulsory viewing for one of the more research heavy LLB 3 courses
- Views of the interactive tutorial on the Library guide =1647 (current academic year)
Using the Resource

- Referrer URL’s:
  - 463 from within City, University of London
    - LibGuide pages, Course handbooks, Moodle pages and a blog post.
  - 856 referrals from search engines

- Total views via YouTube (plain video version) = 8554!
Has it helped?

- Not a magic bullet, but…
  - basic and calming
  - removes the ‘I have no idea what I’m doing’ panic

- Reduced demand on my teaching time

- 1-2-1 requests remain high, but…
  - tutorial complete is compulsory before attending
  - not fewer enquiries, but better enquiries

- Helped with explosion of BPTC/LPC LLM dissertation students
What next?

■ Dissemination of knowledge/skills to other library staff

■ Development of further online resources

■ In production:
  ■ Copyright tutorial
  ■ Open Access informative video
Link and any questions?

https://libguides.city.ac.uk/citingandreferencinglaw/tutorial